

# Carpet Care Guide



## AFTER YOUR CARPETS HAVE BEEN CLEANED

Dear Customer:

Today we had the opportunity to clean and restore your carpet. We appreciate your business. Here are some helpful hints to ensure the best appearance of your carpet after cleaning.

1. Turn on the fan setting on your thermostat or the "on" switch for heat or air conditioner. Leave the windows open, if possible. The more air that you have circulating, the faster your carpets will dry.
2. Keep the temperature in your home no higher than 70 degrees.
3. If you notice moisture collecting on the windows, open your windows, even if only a crack. This means humidity is building up in the room, and carpets will subsequently take longer to dry.
4. Leave the foil or plastic squares under the furniture for at least 48 hours or until absolutely dry!
5. Do not allow children or pets to crawl or walk on cleaned carpet for at least 8 to 12 hours - preferably longer - until carpet is thoroughly dry.
6. Vacuum on a regular schedule to help ensure your carpet's longevity.
7. Participate in our Cleanrite-Buildrite Referral Program to earn BIG BUCKS!

We believe these suggestions will help keep your carpets looking beautiful and fresh for a long time. If you have any questions or problems, please do not hesitate to call us; we are here to serve you - our customer!

*We appreciate having the opportunity to serve you. Thank you!*



**We're Local! Call today and visit us on the web at: [www.cleanrite-buildrite.com](http://www.cleanrite-buildrite.com)**

Redding: 19690 N. Hirsch, Ste. 1, Anderson, CA 96007 (530) 246-4886  
Yuba City: 350 Bridge St, Ste. A, Yuba City, CA 95991 (530) 742-5024

Chico: 1200 W. East Avenue, Chico, CA 95926 (530) 891-0333  
Sacramento: 5430 Florin Perkins Rd, Ste 200, 95826 (916) 381-1321

# 1-800-870-0030



**SERVING CHICO, REDDING, YUBA CITY, SACRAMENTO AND SURROUNDING AREAS**



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## REGULAR CARE OF YOUR CARPET

Regular care is necessary to remove abrasive soils, which can adversely affect the performance of your carpet. An upright vacuum with adjustable height and brush agitator will usually be the most satisfactory choice for your weekly vacuuming. A tank type vacuum with power carpet brush can also be used. The height should be adjusted to create a slight vibration of the carpet pile. Do not adjust so low that the vacuum "wades" through the carpet. This low setting increases the wear on the carpet and on you. An edge or crevice tool should be used on the edges as dust builds up.

## CLEANING UP SPILLS

Immediate attention to spills is necessary in order to reduce the possibility of a permanent stain. First remove excess material from the area of the spill. Any remaining liquid should be immediately blotted up. Colorfast paper towels are excellent absorbing agents for this. Do not add water. Place multiple layers of the paper towels on the spill and press on them. Do not rub or scrub. Blot. Continue changing layers of towels until no trace of the spill is picked up by the towel. If a trace remains, treat it as you would a spot (see Spot Cleaning).

## SPOT CLEANING

Some spots are recognizable, occasionally a spot appears with the cause unknown or forgotten. Oily spots can be removed by first using a non-flammable "dry" cleaning fluid, such as Energine or Carbona (follow instructions on label). This will remove oily stains but won't "set" any spot. If "dry" spotter does not remove the spot, mix a simple detergent solution by adding not more than two (2) drops of a mild liquid dishwashing detergent in a cup of lukewarm water.

At Cleanrite-Buildrite we guarantee our service. What that means to you is if a spot that has been treated and cleaned by us re-appears, call us and we will come out to re-treat and clean. As a customer we want you to be satisfied beyond your expectations. Our technicians can advise you on the condition of the carpet, the type of stain or soiled area, and what the cleaning expectation will be.

## CARPET CLEANING

Your carpet needs periodic cleaning when the traffic areas become noticeably soiled. Color and use will determine how soon this will occur. There are three preliminary areas that regular carpet cleaning can impact: durability, warranties, and air quality. In order to avoid potential problems, it is best not to postpone cleaning. We can also provide you with a Maintenance Program. The recommended standard is to professionally clean every six months for residential and every three months for commercial. Ask us about "SmartCare".

**Professional Cleaning:** Periodically, your carpet should be professionally cleaned. The abrasive and greasy soil that settles deeply into the pile over a period of time can only be loosened and removed by expert cleaning. We recommend that you use the services of a competent, reputable carpet cleaner. Do not delay cleaning when it is needed. (Modern, professional carpet cleaning will not increase your carpet's rate of soiling.) If you delay, you will only complicate the cleaner's job and possibly shorten the potential life of your carpet.

## WARRANTIES

Regular professional cleaning can help. It is recommended that you understand the manufacturer's warranty on your carpet. If the carpet is newly installed or replaced ask the manufacturer: "What is the warranty on this carpet and how does it relate to maintenance and professional cleaning?" This will prolong the life of the carpet and aid in your adhering to the manufacturer's warranty for wear and tear if needed.

With already established carpet, a regular cleaning is recommended as there will probably be no warranty available. When shopping for carpet ask the vendor about maintenance, cleaning and warranties as it is critically important in your initial purchasing decision.

Cleanrite-Buildrite has been  
"Doing It Right" for over 50 years!



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