



October 1, 2010 - Visit our website: www.cleanrite-buildrite.com

TOPIC OF THE MONTH - STORM SAFETY

Here Come the Storms!



California's climate varies widely, from arid to subarctic, depending on latitude, elevation, and proximity to the coast. Here in the North State we typically get cold rainy winters and long dry summers, and as we all know here at Cleanrite-Buildrite, here come the storms!

Storm damage causes a significant percentage of overall naturally-caused property damage in our state, with a really big storm hitting every couple years, causing real damage and danger to life. The Department of Homeland Security's website reports 76 nationally declared disasters in our state over the last 50 years, second only behind Texas at 84. That's almost 2 major national disasters a year in our state caused by severe winter storms, flooding and mud flows, wildfires, severe freezes, heavy rains and high winds.

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Most of the time California storms are routine, but some obviously cause serious and dangerous problems. As the premier emergency wind, water, and fire damage responder in the North State, we see a lot of property damage, as well as injuries, that could perhaps have been avoided.

CBS 12 Action News featured the flash storm on September 8th: The first rain of the season hit Chico hard, with downtown seeing the most dramatic effect of the torrent that dropped an inch of rain as measured at the Enterprise-Record's weather station. "Thursday morning, crews from Cleanrite-Buildrite were working to clean up the water damage, with company spokeswoman Jill Cooper saying Cleanrite-Buildrite crews were called to over a dozen locations throughout Chico. "It's been pretty intense," said Cooper, "some of the company's employees started cleaning up businesses Wednesday night, working to mop up water until 4:30 a.m. Thursday, returning at about 7 a.m.". She said crews were brought in from the company's Yuba City and Redding offices, noting that about 30 Cleanrite-Buildrite employees were taking part in the downtown Chico cleanup efforts.

Standing in the warm Chico sun Thursday, Cooper said she was shocked to see the level of water damage that hit businesses, saying the heavy rain was a fluke event. "It's just a really weird weather pattern," Cooper said. "Most businesses would be ready to see this in November or December, but definitely not September." The full story is available at: www.crbr.com/news.php

(Story Continued Inside)



Dear:
Friend & Client,



Congratulations to **April Wilkinson** from **DMA Claims** of Rocklin for winning our **Monthly Newsletter Contest for August!**



April won a Home Depot \$35 Gift Card and so can you! Simply answer the question on the back of this newsletter.

We will draw one lucky winner from all our correct answers at the end of each month!
Good Luck!



Dan's Corner

Weather's Changing!

Living in the North Valley we enjoy beautiful changes in scenery and weather. We have the low lands, the lakes and the mountains. But with that can come some pretty nasty weather and changes in climate. In my business I have seen all too many water damages that could have been prevented or minimized with just some simple maintenance.

Whether you own or rent personal or commercial property make sure you clean your gutters.



If you think a few leaves and twigs in your gutter are harmless, think again. Clean gutters are the single most important key to avoiding major and expensive home repairs.

Gutters perform one duty: controlling the water around your home. And if debris keeps them from doing their job, severe damage can occur to your property/home. Please take the appropriate steps in preventing such an event and please, be safe!

My Door is Always Open,
Dan Andreasen
President, Cleanrite-Buildrite



Following CRBR

This month Cleanrite-Buildrite was pleased to attend a variety of public events shown here. From the Claims Conference to the Hero's Breakfast, CRBR is proud to support our communities.



September 9th and 10th Cleanrite-Buildrite participated in the **Claims Conference of Northern California 'Going the Extra Mile'** two day event. Thank you for all who participated and it was a pleasure meeting more of our partners in the insurance industry.



Cleanrite-Buildrite honors their friends and family who devote their time and energy to serving you, our customers! The Annual **CRBR Company Picnic** was a time to come together and celebrate our employee awards, enjoy good food, have fun with games and share personal successes!

CRBR's Redding office participated in the Annual **American Red Cross "Real Hero's Breakfast"**. Rich Monk, Branch Manager, and Bill Winters, Project Manager, honored Nate Benton, Shasta County Sheriff Deputy for his heroism in law enforcement. Also, Anderson's Chamber Greeters was held at the new CRBR Redding location. Thank you for those who came to our new location and for your support!

Doing it Right!
50
Years
1959-2009

RECIPE OF THE MONTH

Crunchy Chicken

4-5 Boneless Skinless Chicken Breasts	1/4 Cup Grated Parmesan Cheese
1 Package (6oz) Stove Top Stuffing Mix	1/2 to 3/4 Cup of Mayonnaise

Preheat oven to 375°F. Empty Stove Top Stuffing Mix into pie plate. Add Grated Parmesan Cheese and stir to combine. Add the Mayonnaise to another pie plate. Coat each piece of chicken in the Mayonnaise, then coat each piece of chicken in the dry stuffing and Parmesan cheese mixture. Place on foil covered cookie sheet or baking sheet. Cover with foil. Bake 25-35 min or until chicken is cooked through. Remove top cover foil and bake for 5 min to allow top of stuffing to brown.

Save Money
COUPON
MAGAZINE

- Amy Bullock, Owner/Publisher, Family Values Coupon Magazine

We Want Newsletter Feedback!

We want your opinion for our Newsletter! What articles do you want to read? What do you want to see more of? Want more puzzles?

Please tell us!

Marketing@crbr.com or call
1-800-870-0030, ask for Janelle x2115

"Success seems to be largely a matter of hanging on after others have let go." ~William Feather

Here Come the Storms (Continued from Front)

As Cleanrite-Buildrite is available during these times, we are also available as a partner in preparing for storms and weathering them safely. Here are a few tips to be proactive during this time of the year:

- In an accessible location, have working flashlights, a battery-operated radio equipped with extra batteries, a plug-in telephone, a supply of non-perishable foods (cereal, canned fruits, canned meats, and drinking water), utensils, manual can opener, and first-aid kit.
- Be sure smoke detectors have battery backups and are operating properly. Replace batteries annually.
- Keep an eye on large trees, even healthy ones, that could damage your house if felled in a storm.
- Secure loose objects outside your home that may become flying objects during high winds.
- Have fire safety equipment such as a fire extinguisher and baking soda available.
- As a safety precaution before leaving the house on vacation, unplug all electrical appliances except for those lights connected to automatic timers.

And of course, keep Cleanrite-Buildrite's contact information on hand near your emergency numbers so that if any storm damage happens to your property, you can call us right away for fast response and experience in service.

Where to Find CRBR

October 9-10 **Fall Home and Holiday Show**, Shasta District Fairgrounds

October 20-21 **California Independent Adjuster Association**, Rohnert Park

U Y R P E A S Y R M T H N A P E Y I C F W
 L N E Y E A S E E H A R V E S T A F R E I
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 P P S E R L T H A U T U M N A T E O A C N

Acorn	November
Apple Cider	Oak
Autumn	October
Birch	Orange
Change	Pumpkin
Colors	Rain
Corn	Raincoat
Cozy	Season
Elm	Squash
Fall	Sweater
Fireplace	Thanksgiving
Halloween	Tree
Harvest	Turkey
Leaves	Windy
Maple	Yellow

Recipe for Success – it's Simple, Plan the Meal.

Take large tablespoon of self worth and add 1 cup of humility

Mix in some great mentoring. 1 cup of positive thinking and affirmation, and 2 teaspoons of "embrace life"

Sprinkle with confidence.

Season with lots of smiles.

Mix together with appreciation.

Pick out the entitlement seeds, add the spice, "never stop learning" to taste.

Share with others, for giving is the greatest gift of all.

What People Are Saying About CRBR

"Brandon and Pete did a great job. Thanks so much!" J. Wells, Brownsville

"I think the carpet technician did a fantastic job" Olga. C, Maxwell

"Keep up the good work, my place looks great!" Davina W, Paradise

Cleanrite-Buildrite and



Our regional area has changed its name to reflect the entire community in which it serves. Please note the new name and web link.

American Red Cross of Northeastern California
 1-888-5-RED-CROSS Martha: (530) 673-1460
<http://www.arcnec.org>

This Month's Contest Question!

We invite our loyal readers to participate this month for a chance to:

Win a \$35.00 Gift Card for Home Depot!

QUESTION: *When CRBR responded to the flash storm in Chico on September 8th, approximately how many CRBR workers were taking part in the clean-up efforts?*

ANSWER: IT'S SIMPLE! JUST GO TO:
www.cleanrite-buildrite.com or call: 1-800-870-0030 x2115
or email: janellew@crbr.com We look forward to hearing from you and GOOD LUCK!



OCTOBER HIGHLIGHTS

- October 11 -
Columbus Day

- October 18-24 -
National Lead Poisoning Prevention Week

- October 31 -
Halloween

October is
Breast Cancer Awareness Month
www.nbcam.com

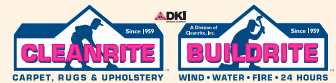


A Cleanrite-Buildrite "Cheerleader Customer"



"We recently had a pipe in our tankless water heater crack, resulting in major water damage in our garage. Cleanrite-Buildrite came out and did a fabulous job! I enjoy walking into the garage and not being able to see any evidence of damage, Thank You! Because of their workmanship we contracted Cleanrite-Buildrite to finish a couple small projects we had not completed in our home. I would highly recommend them to my clients, family, and friends."

Valerie Combs -Welcome to our Home Realty, Redding CA



CRBR NEWS! October 2010



We're Local! Call today and visit us on the web at: www.cleanrite-buildrite.com

Chico: 1200 W. East Avenue, Chico, CA 95926 (530) 891-0333 Redding: 19690 North Hirsch St, Ste 1, Anderson, CA 96007 (530) 246-4886
Yuba City: 350 Bridge Street, Suite A, Yuba City, CA 95991 (530) 742-5024 Sacramento: 5430 Florin Perkins Rd, Suite 200, Sac, CA 95826 (916) 381-1321

1-800-870-0030



SERVING CHICO, REDDING, YUBA CITY, SACRAMENTO AND SURROUNDING AREAS



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