

# Cleanrite-Buildrite is Celebrating 50 Years!



## **Back in 1959,**

Verne Andreasen wanted to build a solid business to provide for his growing family.

With his strong work ethic and a commitment to customer service he started Cleanrite, a full service carpet cleaning, water damage emergency service, fire damage restoration service with a carpet store here in Butte County.

Now 50 years later, we are proud to be continuing to fulfill and build on Verne's vision.

Back in 1959 Cleanrite™, then Duraclean®, began its commitment to serving the North Valley of California. **Verne Andreasen** wanted to build a solid business to provide for his growing family so in 1975, he purchased the business and with his strong work ethic and a commitment to customer service he built the firm foundation of Cleanrite. From originally a carpet care store, to now 50 years later the leader in full service carpet cleaning, water damage emergency services and construction restoration fulfilling Verne's vision.

**Verne and Dan expanded the family business serving three generations.** Cleanrite continues to succeed focusing on strong customer service and community response. Maintaining its commitment to superior carpet and upholstery cleaning.

As most family owned businesses operate, Dan worked in the business throughout his life. While attending Shasta College in 1984, he opened our Redding Branch Office, offering full service carpet cleaning, water damage emergency services and construction restoration throughout the Redding area.

It was apparent to Dan that there was a strong need in our local communities to assist them with construction and reconstruction emergency services. The success of our construction services led Dan to formalize the brand, "Buildrite" to gain consistency with all of our services. **Thus Cleanrite-Buildrite was born.**

After serving the Yuba/Sutter region for over 25 years it was time for more growth so our new Yuba City Branch Office was opened in 2007.

Now a complete local team of emergency dispatch personnel, carpet cleaners and construction workers are ready for action 24 hours a day 7 days a week responding to over 20 counties in the North State.

**After 50 years of "Doing it Right"**, in the North State we highly value and appreciate those whom we have helped in their time of need.

